

Contract # 25321778 CPE: //1031

Agency: GCW MEDIA **SERVICES**

GCW MEDIA SERVICES 417 W FOOTHILL BLVD #B-221 GLENDORA CA 91741

Changes as of: 9/30/2016 at 2:29 PM

Flight: 10/31/16 - 11/6/16

Advertiser: Stop the Special Interest Tax Grab

Product: Stop the Special Interest Tax Grab Version: Current State Version 1

Station: KRVU Market: Chico

Total \$: \$360.00

Total Spots: 9

Office: LOS ANGELES

Total CPP: \$0.00

125 West 55th St New York, NY 10019

Agency Order #:

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Total GRP:

Buyer: CINDY WINTON

Salesperson: MARK DEUTSCH 323-966-5272

Assistant: Margaret Barajas 323-966-5001

Separation:

	DP	Program					10/31 - 10/31	Total	Total		GRF
# Day/Time			Rate	A35P Rating	Len	10/3		Spots	\$	CPP	
M-F 1 6a-9a		MORNINGS TWO	\$30.00		30	2		2	\$60.00	\$0.00	0.0
M-F 2 10p-11p		LAW AND ORDER	\$60.00	0.0	30			2	\$120.00	\$0.00	
Sa 3 5p-6p		CLOSER	\$30.00	0.0	30	2		2	\$60.00	\$0.00	0.0
Su 4 10p-11p		RIZZOLI & ISLES	\$30.00	0.0	30	1		1	\$30.00	\$0.00	0.0
Su 5 2p-4p		MOVIE	\$30.00	0.0	30	1		1	\$30.00	\$0.00	0.0
F 6 8p-9p		AMERICAN NINJA WARRIOR	\$60.00	0.0	30	1		1	\$60.00	\$0.00	01.000
				ТОТ	ALS:	9		9	\$360.00	\$0.00	0.0



125 West 55th St New York, NY 10019 Contract # 25321778

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SERVICES **GCW MEDIA**

SERVICES 417 W

Product: Stop the Special Interest Tax Grab Office: LOS ANGELES

Total CPP: \$0.00

FOOTHILL BLVD #B-221 GLENDORA CA

91741

Agency Order #:

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Total GRP:

Buyer: CINDY WINTON

Con Type: POLITICAL/VOTE

Salesperson: MARK DEUTSCH 323-966-5272

Assistant: Margaret Barajas 323-966-5001

Separation:

Special Instructions

	Competitive Information	
Market Budget:	\$360	
KRVU Share:	100%	
Comment:		
	Competitive Unknown	

Daypart Summary												
Day/Time	% Distrib	Spots	Dollars	CPP	GRP							
	100%	9	\$360.00	N/A	0.0							
Total	100%	9	\$360.00	N/A	0.0							

Mor		
Month	Spots	Dollars
2016-Nov	9	\$360.00
Total	9	\$360.00

				Transa	ction History	y Karangan Managan Bangan	
Trans	Created/Received Created by	Status	Spot+	Spot-	\$ Chg	Contract \$ Comment	
New	9/30/16 2:29 PM Margaret Baraja	as New	9		\$360.00	\$360.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



Contract # 239794 **Schedule Dates** 10/31/16-11/06/16 **Advertiser** Stop the Special Interest Tax Grab (10341) Agency GCW Media Services (1065) Product Issue Advertising (1119) Brand KRVU EST. 1031 (NO ON 56) (103679) Salesperson Millennium - Los Angeles, Los Angeles (1305) Sales Office Millennium - Los Angeles WINTON, CINDY **Buyer Name** Phone/Fax CPE 1031

National/Political Issue

Standard

KRVU Stop the Special Int

Account Types

Billing Type

Comments

Date Entered 09/30/16 **Last Modified** 09/30/16 Chris Gomez **Entered By** No CO-OP ECR25321778 Headline # Demo A35+R Order Type Normal Package Deal Commission % 15.00 Commission \$54.00 **Net Total** \$306.00

Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	/ Mo	Tu	We	e Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	6A- 9A (PST)	12	2 X	X	X	X	Χ		2	\$30.00	\$60.00	KRVU-NECA COMBINED (KRVU)	MORNINGS TWO	9/30/16
2.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	10P- 11P (PST)	- 2	2 X	X	×	Χ	Χ		2	\$60.00	\$120.00	KRVU-NECA COMBINED (KRVU)	LAW AND ORDER	9/30/16
3.0	Normal Line / SPOT	11/05/16-11/05/16	1	:30	5P- 6P (PST)							2	2	\$30.00	\$60.00	KRVU-NECA COMBINED (KRVU)	CLOSER	9/30/16
4.0	Normal Line / SPOT	11/06/16-11/06/16	1	:30	10P- 11P (PST)							1	1	\$30.00	\$30.00	KRVU-NECA COMBINED (KRVU)	RIZZOLI & ISLES	9/30/16
5.0	Normal Line / SPOT	11/06/16-11/06/16	1	:30	2P- 4P (PST)				1			1	1	\$30.00	\$30.00	KRVU-NECA COMBINED (KRVU)	MOVIE	9/30/16
6.0	Normal Line / SPOT	11/04/16-11/04/16	1	:30	8P- 9P (PST)			i	Ì		1		1	\$60.00	\$60.00	KRVU-NECA COMBINED (KRVU)	AMERICAN NINJA WARRIOF	9/30/16
					C	ONFIF	RM.	AT	10	N (CO	NTI	RAC	T				
Accepted	Agency/Advertiser:			Date:	Accep	ted-Station:								Date:	Comments:			

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

B/E Bookend P/B Piggy Back

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